**Assignment**

# **Web Usability Testing**

Marks: 5, Group Assignment

Submission: Both hardcopy (one) and softcopy (Email subject line: **Usability Assignment\_Group Name with Section**) to [mahbubul.alam01@northsouth.edu](mailto:mahbubul.alam01@northsouth.edu)

Date of Submission: **28th October, 2019**

Mode of Assessment: Presentation (Not more than 5 ppt slides). Please clearly mention the participants’ details (Section, Name, ID, and Group Name)

# **Instructions:**

* ***Choose*** one of your known Website/ Web app/Mobile app from any e-service/e-commerce provider.
* ***Explore*** the Website/Web app/Mobile app.
* Identify the ***strengths*** of the Website/Web app/Mobile app (Note: You may compare the features with other similar Website.)
* Identify the ***weakness*** of the Website/Web app/Mobile app (Note: Mention what features are missing and/or difficult in terms of usability compare to other similar Website.)
* ***Suggest*** what should do to improve the usability of this Website/Web app/Mobile app (at least two suggestions).

# **Hints:**

* Identify a user’s goals to use that particular Website.
* Ask whether the user achieve his goals with the Web search.
* How much effort is required from a user in order to achieve his goal/complete a task using website?
* Is the Website visually appealing?
* Is it easy to move from one page to another?
* Is the overall organization of the site easy to understand?
* Is a user able to complete his task in a reasonable amount of time?