

MIS 105

Group Project and Presentation Format

The topics provided in the class for the group project are some of the most emerging technological concepts in business today. Throughout this assignment, we will try to shed some light into the concepts, components, features and application of these concepts in business. Please remember, your presentation should cover how these concepts enrich business or enable business processes.

Questions to be addressed in the Project Report and Presentation:

1. Concept
 - a. Definition
 - b. Basic features/characteristics/components
 - c. Classification (if any)
2. Significance in business
 - a. Advantages and disadvantages
 - b. Application in business
 - c. Utility/contribution/prospect in business
3. Describe how these concepts are applied in current business world with the example of a real world company that uses or provides services.
4. How, and in which sectors can these concepts be applied in Bangladesh (provide specific real world companies and brands).

Your 10-15 page report (excluding cover page, table of contents, references) must have the following structure,

1. Cover Page
2. Abstract (100-150 words)
3. Table of Contents
4. Title
 - ✓ Provide a suitable title of your assignment. One of the examples could be “Cloud Computing in Business” or “The Prospect of Web 2.0 in Business”.
5. Introduction
 - ✓ Provides at least two objectives
6. Body of the Report (Do not write in a question/answer form, try to write it like an essay)
7. Conclusion
8. References (Names and Addresses of websites and books you may have used)

In addition to the report, you must provide a 10 min presentation in class (any or all group members may present).

Format:

- ✓ Font: Times Roman
- ✓ Size: 12
- ✓ Space: 1 to 1.5